



Your Only Choice: Eat Healthy & Be Active



## Event Pictorial Report

# **NMM 2018 Event Details**



- **Food-Fit-Fun Fair 2018:**

- Date : March 21 – 25, 2018 (Wednesday to Sunday)
- Time : 10.00am – 10.00pm
- Venue : Main Atrium, Ground Floor Sunway Velocity Mall

- **Official Launch Ceremony:**

- Date : March 22, 2018 (Thursday)
- Time : 10.30 am – 2.00 pm
- Dress code : Formal/ Batik

# **NMM 2018**

## **A. EVENT PICTORIAL REPORT**



**NMM 2018**  
**Official Launch Ceremony**  
**22 March (Thursday)**

## VIP & Guests



Organization	Name
Seated on VIP row	
Nutrition Society of Malaysia (NSM)	Dr Tee E Siong
Malaysian Dietitians' Association (MDA)	Assoc. Prof. Dr Barakatun Nisak Mohd Yusof
Malaysian Association for the Study of Obesity (MASO)	Pn Zaiton Daud
Seated on 1 <sup>st</sup> and 2 <sup>nd</sup> row	
Steering Committee Members & Council Members of NSM, MDA & MASO	<ul style="list-style-type: none"><li>• NSM: Dr Zaitun Yassin, Dr Roseline Yap, Dr Wong Jyh Eiin &amp; Dr Hanis Mastura (4 pax)</li><li>• MDA: Mr Lee Zheng Yii (1 pax)</li><li>• MASO: Dr Zawiah &amp; Dr Chin Yit Siew (2 pax)</li><li>• MOH: Mr Leong Han Yin, Pn Farah Dahlia, Ms Siti Shuhailah Shaik, Fadwa Ali, Mr Muhammad Asyraf, Ms Nadrah Mohamad, Ms Norida Mahamud, Ms Norhasniza Yaacob, (8 pax)</li></ul>
Sponsors & Partners, and media	*refer to slide no. 9





Launching of NMM 2018 Food-Fit-Fun Fair 'Your Only Choice: Eat Healthy & Be Active' and signature publication 'Your Only Choice: Eat Healthy & Be Active: An Infographic Kit Volume 3' by Dr Tee E Siong, the Chairman of NMM National Steering Committee and the President of Nutrition Society of Malaysia, accompanied by (from left to right) Assoc. Prof. Dr Barakatun Nisak (Council Member of Malaysian Dietitian's Association ) and Puan Zaiton Daud (Council Member of Malaysian Association of the Study of Obesity).





**Dutch Lady Milk Industries Bhd  
Ms Ramjeet Kaur Virik**



**Malaysia Milk Sdn Bhd (Vitagen)  
Pn Nordina Baharum**



**PepsiCo (Malaysia) Sdn Bhd  
Ms Shireen Othman**



**Gardenia Bakeries (KL) Sdn Bhd  
Ms Lavinia Anthony**



**Nestle Products Sdn Bhd  
Ms Wong Mei Ching**



**Collect ALL 8!**



**Serba Wangi Sdn Bhd (ecoBrown's)  
Ms Ami Lee**



**Yakult (Malaysia) Sdn Bhd  
Ms Lim Siew Ling**

The unveiling of complete NMM 2018 Infographic Kit with all 7 sponsors' leaflets.



## Sponsors & Partners Representative

Organisation	Name
Malaysia Milk	Pn Nordina Baharum, Senior Brand Manager
Dutch Lady Milk Industries	Ms Ramjeet Kaur Virik, Consumer Dairy Marketing Director
Gardenia	Ms Lavinia Anthony, Product Manager
Nestle	Ms Wong Mei Ching, Group Corporate Nutrition Manager
Pepsico	Ms Shireen Othman, Marketing Manager in Chief for Malaysia
Serba Wangi	Ms Ami Lee, Regional Head
Yakult	Ms Lim Siew Ling, Manager (PR & Science Department)

## Media Representative

Organisation	Name
Sin Chew	Shiou Maan, Low Weng Fatt (2 pax)
Utusan	Nuruldiana (1 pax)
Natural Health	Mooi Leng, John Lim (2 pax)

# Recognition of NMM 2018 Sponsors



**Malaysia Milk Sdn Bhd (Vitagen)  
Pn Nordina Baharum**



**Dutch Lady Milk Industries Bhd  
Ms Ramjeet Kaur Virik**



**Gardenia Bakeries (KL) Sdn Bhd  
Ms Lavinia Anthony**



**Nestle Products Sdn Bhd  
Ms Wong Mei Ching**



**PepsiCo (Malaysia) Sdn Bhd  
Ms Shireen Othman**



**Serba Wangi Sdn Bhd (ecoBrown's )  
Ms Ami Lee**



**Yakult (Malaysia) Sdn Bhd  
Ms Lim Siew Ling**





Recognition of NMM 2018 sponsors by Dr Tee E Siong (Chairman of NMM Steering Committee & President of Nutrition Society of Malaysia), Puan Zaiton Daud (Council Member of Malaysian Association of the Study of Obesity), and Assoc. Prof. Dr Barakatun Nisak (Council Member of Malaysian Dietitians' Association).



# Recognition of NMM Long-standing Sponsors



**Malaysia Milk Sdn Bhd (Vitagen)**  
**Pn Nordina Baharum**



**Nestle Products Sdn Bhd**  
**Ms Wong Mei Ching**



**Gardenia Bakeries (KL) Sdn Bhd**  
**Ms Lavinia Anthony**



**Yakult (Malaysia) Sdn Bhd**  
**Ms Lim Siew Ling**

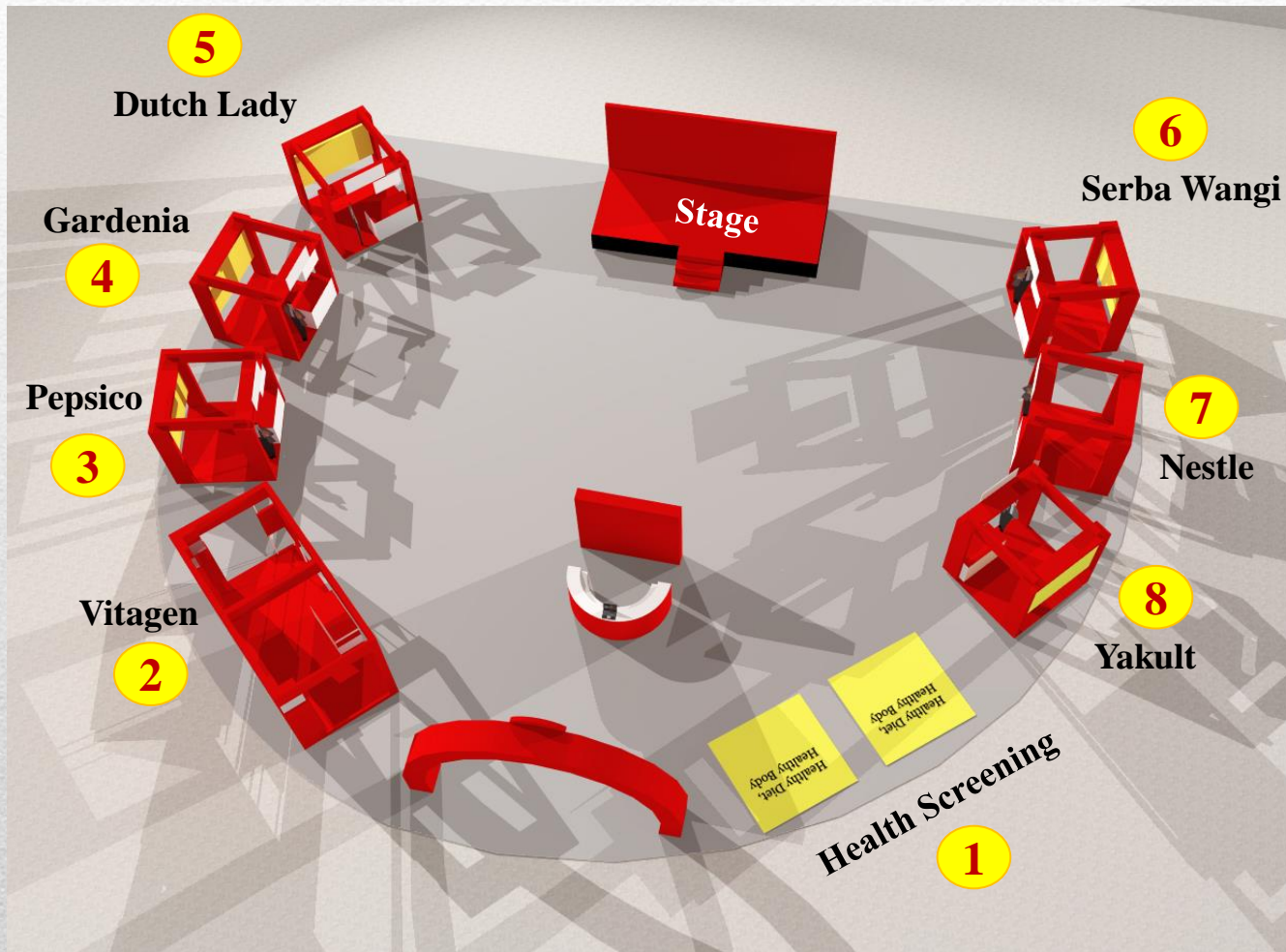




Recognition of NMM long-standing sponsors; Malaysia Milk Sdn Bhd (Vitagen), Yakult (M) Sdn Bhd, Nestle Products Sdn Bhd, and Gardenia bakeries (KL) Sdn Bhd by Dr Tee E Siong (Chairman of NMM Steering Committee & President of Nutrition Society of Malaysia), Puan Zaiton Daud (Council Member of Malaysian Association of the Study of Obesity), and Assoc. Prof. Dr Barakatun Nisak (Council Member of Malaysian Dietitians' Association).



# Exhibition Tour Route





# Tour of Exhibition

Malaysia Milk Sdn Bhd (Vitagen)





# Tour of Exhibition

Dutch Lady Milk Industries Berhad





# Tour of Exhibition

Gardenia Bakeries (KL) Sdn Bhd





# Tour of Exhibition

Nestle Products Sdn Bhd





# Tour of Exhibition

PepsiCo (Malaysia) Sdn Bhd





# Tour of Exhibition

Serba Wangi Sdn Bhd (ecoBrown's)





# Tour of Exhibition

Yakult (Malaysia) Sdn Bhd





# Refreshment



All guests and media were invited to Fish&Co for lunch after the NMM 2018 launch ceremony.



# Guest & SC Members



Dr Tee E Siong (Chairman of NMM Steering Committee & President of Nutrition Society of Malaysia), Puan Zaiton Daud (Council Member of Malaysian Association of the Study of Obesity), and Assoc. Prof. Dr Barakatun Nisak (Council Member of Malaysian Dietitians' Association) with the members of the NMM Steering Committee.



**NMM 2018  
Overall Event  
March 21 – 25 (Wed-Sun)**



# 1. Nutrition Screening Area





## 2. Educational Info Panels (Nutri-Edu-Quest)





### 3. Fitness Activity: Hip Hop Cardio Dance (Stage-Floor)





## 4. Parent-Child Cooking Workshop (Stage-Floor)





## 5. Colouring Contest for Children





## 6. NMM 2018 Photo Booth at secretariat counter





# **NMM 2018**

## **Sponsors' Stage Activities**



# Sponsors' Stage Activities

Malaysia Milk Sdn Bhd (Vitagen)





# Sponsors' Stage Activities

Dutch Lady Milk Industries Bhd





# Sponsors' Stage Activities

Gardenia Bakeries (KL) Sdn Bhd





# Sponsors' Stage Activities

Nestle Products Sdn Bhd





# Sponsors' Stage Activities

PepsiCo (Malaysia) Sdn Bhd





# Sponsors' Stage Activities

Serba Wangi Sdn Bhd (ecoBrown's)





# Sponsors' Stage Activities

Yakult (Malaysia) Sdn Bhd





# **NMM 2018**

## **Sponsors' Booth Activities**



# Sponsors' Booth Activities



Sponsor	Activity Title	Description
VITAGEN	Digestive Puzzle	Sliding puzzle
	Digestive Health Assessment Tool	Questionnaire utilizing iPad to assess digestive health
Dutch Lady	Product Sampling	Product Sampling
Gardenia	Gardenia Quiz	Q&A Session
Nestle	Product Sampling	Sampling of product: <ul style="list-style-type: none"> <li>- MILO chocolate malt drink</li> <li>- KOKO KRUNCH breakfast cereals</li> <li>- MAGGI Oat Mee instant noodles</li> </ul>
Pepsico	Product Sampling	- Product sampling (overnight oats)
Serba Wangi	Quaker Search & Solve	- Word search game related to heart health and brand
	Spin & Win	
	Subscribe and Win	
	Like and Free	
	Food sampling	
Yakult	Crossword Challenge	- Visitors to complete a crossword puzzle to redeem a Yakult goodie bag



# Sponsors' Booth Activities

Malaysia Milk Sdn Bhd (Vitagen)





# Sponsors' Booth Activities

Dutch Lady Milk Industries Bhd





# Sponsors' Booth Activities

Gardenia Bakeries (KL) Sdn Bhd





# Sponsors' Booth Activities

Nestle Products Sdn Bhd





# Sponsors' Booth Activities

PepsiCo (Malaysia) Sdn Bhd





# Sponsors' Booth Activities

Serba Wangi Sdn Bhd (ecoBrown's)





# Sponsors' Booth Activities

Yakult (Malaysia) Sdn Bhd





# THANK YOU

For more information, please contact:

**Ms Muhaini Hussin / Ms Christine Joan / Ms Jean Yip**

Nutrition Month Malaysia Secretariat

Tel: (03) 5632 3301/ 5637 3526

Email: [muhamini@versa-group.com](mailto:muhamini@versa-group.com) / [jeanyip@versa-group.com](mailto:jeanyip@versa-group.com)